



**THE DEREK AND ROMAINE SHOW  
SIRIUS SATELLITE RADIO, CHANNEL 106  
Monday through Friday, 6pm -10pm ET**

**Key Demographics**

<b>AGE</b>	<b>Median Age:</b>	<b>38</b>	<b>18-34</b>	<b>43.3%</b>
	<b>Average Age:</b>	<b>37</b>	<b>18-49</b>	<b>87.7%</b>
	<b>18-24</b>	<b>7.1%</b>	<b>35-49</b>	<b>44.4%</b>
	<b>25-34</b>	<b>36.2%</b>	<b>50 and Over</b>	<b>11.4%</b>
<b>GENDER</b>	<b>75%</b>	<b>Male</b>		
	<b>24%</b>	<b>Female</b>		
	<b>0.9%</b>	<b>Transgender</b>		
<b>SEXUALITY</b>	<b>59.3%</b>	<b>Male Gay</b>	<b>16.8%</b>	<b>Female Lesbian</b>
	<b>8.8%</b>	<b>Male Straight</b>	<b>5.4%</b>	<b>Female Straight</b>
	<b>7.1%</b>	<b>Male Bisexual</b>	<b>1.7%</b>	<b>Female Bisexual</b>
	<b>0.9%</b>	<b>Trans Bisexual</b>		
<b>LOCATION</b>	<b>California</b>	<b>13.3%</b>		
	<b>Texas</b>	<b>8.2%</b>		
	<b>Florida</b>	<b>5.5%</b>		
	<b>New York</b>	<b>4.5%</b>		
	<b>Pennsylvania</b>	<b>4.1%</b>		
	<b>Illinois</b>	<b>3.5%</b>		
	<b>Georgia</b>	<b>3.2%</b>		
	<b>Arizona</b>	<b>3.0%</b>		
	<b>Ohio</b>	<b>2.8%</b>		
	<b>Washington</b>	<b>2.8%</b>		

*Top Ten States: 50.9% of total*  
*Top Three States: 27% of total*

About The Derek And Romaine Show Listener Survey

Key demographics are based on random online survey sample and may not reflect actual listening audience.

Online Survey Dates: 9/1/05 – 9/25/05  
 Online Survey Participants: 351  
 Online Survey Locations: 42 states, Canada, DC

(excluded: AK, HI, KS, RI, UT, MS, VT, SD)



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